

# T PRESS

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*TRIPTYQUE is a Montreal-based boutique agency specialized in the making and production of fashion films. Pushing the envelope using avant-garde and sophisticated concepts, TRIPTYQUE provides its clients with custom-made services tailored to their brand and budget.*

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## **BACKGROUND**

Founded in 2010 by Roxanne Doucet, TRIPTYQUE's reputation has grown over the years among local designers, artists, the media and cultural institutions through its numerous collaborations with leading partners such as La Presse, Télé, l'Opéra de Montréal, Sensation Mode, and the Fashion Bureau of Montreal.

Well known for its high-quality productions, TRIPTYQUE has become a reference in the Montreal fashion industry by presenting local talents through fashion film. In 2012, TRIPTYQUE recruited Jessica Lee Gagné, a young dynamic cinematographer, and is now Montreal's first boutique agency specialized in fashion film.

TRIPTYQUE has a passionate and creative team of directors, photographers, stylists and artistic directors.



Photo: Étienne Saint-Denis  
Jessica Lee Gagné & Roxanne Doucet

## **MISSION**

TRIPTYQUE aims to stimulate the fashion industry through the promotional tool of fashion film, thus reinforcing Montreal's position in the current digital revolution.

By combining fashion, art and cinema, TRIPTYQUE's mission is to tell the story of a brand through innovation and the use of new web-based platforms and social media.

## **SERVICES**

TRIPTYQUE, a designer and producer of video and photo campaigns, fashion shorts and diverse creative products for the fashion and beauty industries, delivers high-end products with personalized services throughout conception, production and post-production.

TRIPTYQUE is edgy, minimalist and timeless.

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## RECENT PROJECTS

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### Pedram Karimi

*Pedram Karimi : Third Collection* is a short fashion film commissioned by the designer to introduce a runway collection.



### Sands

*Sands* is a short beauty fashion film exploring vibrant colours in make-up juxtaposed with raw and unique jewellery by Montreal designer Arielle de Pinto.



### Expo

*Expo* is an experimental fashion short inspired by a famous Swedish poet. This film presents a fall/winter menswear collection with pieces from SSENSE and The Bay.

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## PREVIOUS COLLABORATIONS

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### Plastic Issue

*Plastic Issue* was produced in collaboration with the Montreal Magazine SNAP! The video explores the theme *Plastic* in a fashion oriented manner.



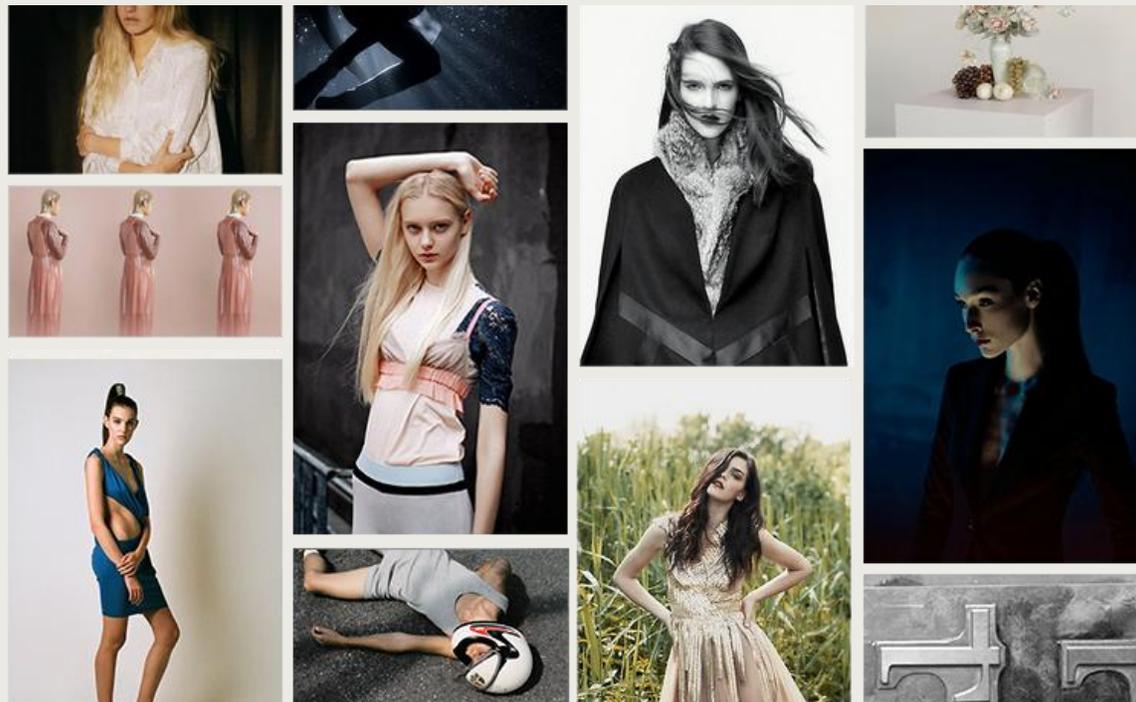
# Opéra de Montréal

A video collaboration with "Foumalade" and the Montreal Opera reinterpreting the Faust Opera through a fashion aesthetic of today.



# Rifle Range

Editorial collaboration with the Parisian magazine Simon(e) for their USA Issue.



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